

**ITC**  
**SPORTBET**

**LET'S**  
**TALK**  
**TYPE**

**NEED A FONT FOR SETTING POWERFUL HEADLINES?  
A TYPEFACE THAT CAN CREATE LOGOS WITH EASE?  
A DESIGN WITH LOTS OF AUTHORITY AND PANACHE?  
THEN LOOK NO FURTHER!**

# ITC SPORTBET

## CHARACTER SET

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

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## ALTERNATES

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# ITC SPORTBET

18 POINT

**IMAGINE THAT YOU HAVE BEFORE YOU A FLAGON OF WINE. YOU MAY CHOOSE  
IMAGINE THAT YOU HAVE BEFORE YOU A FLAGON OF WINE. YOU MAY CHOOSE**

24 POINT

**IMAGINE THAT YOU HAVE BEFORE YOU A FLAGON OF WINE.  
IMAGINE THAT YOU HAVE BEFORE YOU A FLAGON OF WINE.**

36 POINT

**IMAGINE THAT YOU HAVE BEFORE YOU A  
IMAGINE THAT YOU HAVE BEFORE YOU A**

48 POINT

**IMAGINE THAT YOU HAVE BEF  
IMAGINE THAT YOU HAVE BEF**

60 POINT

**IMAGINE THAT YOU HAV  
IMAGINE THAT YOU HAV**