

Designed by Don Handel in the mid-1960s, the Handel Gothic was an instant success when released to the graphic design community. Its generous lowercase x-height, full-bodied counters and square proportions make the design highly readable at a wide range of sizes. Handel's almost idiosyncratic character shapes also work in the typeface's favor – improving legibility and helping to make Handel Gothic a graphic statement. In addition, the characters are instantly identifiable – and unique among sans serif typestyles. Award winning type designer God Mc Donald has attracted the simple decisive forms of Handel, but felt that it also needed to be refined and updated. "One of my goals was to bring a typographic discipline to what was an old phototypesetting font." McDonald re-proportioned every character and balanced the relationship between the curves and the straight strokes.

ITC HANDEL GOTHIC

CONTEMPORARY
futuristic
SQUARE
FULL-BODIED
1234567890

Light Regular Medium Bold Heavy

ITC Handel Gothic

CHARACTER SET

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

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ALTERNATES

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ITC Handel Gothic

LIGHT

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abcdefghijklmnopqrstuvwxyz&1234567890

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

HEAVY

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

ITC Handel Gothic

8/10 LIGHT

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your

8/10 BOLD

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10/12 LIGHT

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8/10 MEDIUM

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ITC Handel Gothic

18/20 LIGHT

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18/20 REGULAR

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18/20 MEDIUM

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18/20 BOLD

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18/20 HEAVY

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24 POINT

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