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Presenting
a typeface that is
comfortable in its skin...

ITC CHELTENHAM[®]

The original Cheltenham ("Chelt" to old-timers) was one of the most popular typefaces in the early 20th century. And ITC Cheltenham is one of the most popular typeface families from International Typeface Corporation. Maybe no one will admit to liking the design but Cheltenham users. ✦ Cheltenham may not be delicate and is surely not elegant. Fact is, it's a little chunky, and borderline idiosyncratic. Cheltenham has no sensuous lines or subtle curves. In its lighter weights it is almost monotone in appearance, while the bolder designs are rich and dark on the page. The original Cheltenham has suffered from a diminutive x-height. ✦ In the mid-1970s, Tony Stan to revitalize the septuagenarian design – and correct a few of its design shortcomings. The first thing he did was enlarge Cheltenham's x-height. This one change dramatically improved the esthetics of the face. Counters are now more open and the lowercase proportions are more in keeping with the caps.

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ITC Cheltenham

LIGHT

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LIGHT ITALIC

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BOOK ITALIC

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BOLD ITALIC

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ULTRA ITALIC

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ITC Cheltenham

CHARACTER SET

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ITC Cheltenham

8/10 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and ac

8/10 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and ac

8/10 BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as tr

8/10 ULTRA & ULTRA ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal

10/12 LIGHT & LIGHT ITALIC

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10/12 BOLD & BOLD ITALIC

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10/12 ULTRA & ULTRA ITALIC

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12/14 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before

12/14 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before

12/14 BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color

12/14 ULTRA & ULTRA ITALIC

Imagine that you have sitting before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep

18/20 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this

18/20 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this

18/20 BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vin

18/20 ULTRA & ULTRA ITALIC

Imagine that you have before you a flagon of wine. You may choose your own fa