

# ITC Stone<sup>®</sup> Informal

THE STONE FAMILY IS THE PRODUCT OF MR STONE'S 22 YEAR ROMANCE WITH LETTERFORMS

## SUMNER STONE DOES IT AGAIN!

*Legendary type designer  
adds to the Stone family  
bringing new total to 4.*



Sumner Stone standing his ground.

**WILMINGTON, MA 2005** – MR. STONE'S EDUCATION IN graphic arts began when he studied calligraphy with Lloyd Reynolds at Reed College in Portland, Oregon. His background includes training and experience as a mathematician, type designer, calligrapher, graphic designer, and teacher. He has taught lettering and typography at several institutions, and has lectured and written widely on these subjects.

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*Sumner Stone is the principal of Stone Type Foundry Inc. in Guinda, California. Founded by Mr. Stone in 1990, Stone Type Foundry designs and produces new typefaces and creates custom designs for a diverse range of clients. He was the art director and one of the designers of the prize-winning ITC Bodoni. He is the author of On Stone: The Art and Use of Typography on the Personal Computer.*

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# ITC Stone Informal

CHARACTER SET

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890ÇØÆĒßçøœœfi<sup>l</sup><sup>o</sup>

&\$¢£¥ƒ%‰@©<sup>®</sup><sup>™</sup>

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SMALL CAPS & OLDSTYLE FIGURES

ABCDEFGHIJKLMNOPQRSTUVWXYZ

I234567890

# ITC Stone Informal

MEDIUM W/ OS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&12345I2345

MEDIUM SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ&I234567890

MEDIUM ITALIC W/ OS

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&12345I2345*

SEMIBOLD W/ OS

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&12345I2345**

SEMIBOLD SMALL CAPS

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ&I234567890**

SEMIBOLD ITALIC W/ OS

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&12345I2345***

BOLD W/ OS

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&12345I2345**

BOLD ITALIC W/ OS

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&12345I2345***

# ITC Stone Informal

8/10 MEDIUM & MEDIUM ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your

8/10 SEMIBOLD & SEMIBOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink;

8/10 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as**

10/12 MEDIUM & MEDIUM ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite

10/12 SEMIBOLD & SEMIBOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the

10/12 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One**

12/14 MEDIUM & MEDIUM ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You

12/14 SEMIBOLD & SEMIBOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color

12/14 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crim**

18/20 MEDIUM & MEDIUM ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration

18/20 SEMIBOLD & SEMIBOLD ITALIC

IMAGINE THAT YOU have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration

18/20 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this ima**