

# ITC Officina Sans

## SPOTTING ITC OFFICINA SANS

**b d g i**  
**j I l : ;**

- Squaring of curved strokes in **b**, **d**, and **g**
- Top serifs on **i** and **j**
- Serifs on cap **l**
- Baseline foot on **l**
- Heavy punctuation

## ETYMOLOGY

Text design by Erik Spiekermann  
Released by ITC in 1990  
Display design by Erik Spiekermann & Christian Schwartz  
Released by ITC in 2003

## FAMILY

Five text weights with corresponding italics, small caps and old style figures. Four display weights (no italics) and dingbats.

## FONT FACTS

When Erik Spiekermann first conceived of Officina, his goal was to create a small family of type ideally suited to the tasks of office correspondence and business documentation. When released, the family became an instant success – both inside and outside the business office.

# ITC Stone Serif

## SPOTTING ITC STONE SERIF

**J K O**  
**o e c**

- **J** drops below baseline
- No foot serif on **K** diagonal
- Vertical weight stress
- Calligraphic hints in **e** and **c** terminals
- Rounded counter in **e**

## ETYMOLOGY

Sumner Stone  
Released by ITC in 1988

## FAMILY

Three weights with corresponding italics, small caps and old style figures.

## FONT FACTS

Sumner Stone tried many names for his new type family. When Bob Ishi, a young Japanese graphic and book designer who assisted Stone on much of the design project, left a flash card for learning Japanese on Stone's desk, the name was settled. The flash card was for the word "stone," which translates to ishi in Japanese – the coincidence could not be ignored.