

**ITC**

Franklin

Franklin

Franklin

Franklin

THIN

THIN ITALIC

LIGHT

LIGHT ITALIC

MEDIUM

MEDIUM ITALIC

BOLD

BOLD ITALIC

BLACK

BLACK ITALIC

ULTRA

ULTRA ITALIC

An important American gothic

*In honor of Benjamin Franklin*

CHECK OUT THE NEW BI-FORM CHARACTERS

*a willowy thin to a robust ultra*

**ORIGINALLY DRAWN BY MORRIS FULLER BENTON**

# ITC Franklin Pro

THIN

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234567890

THIN ITALIC

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&1234567890*

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz&1234567890

LIGHT ITALIC

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz&1234567890*

MEDIUM

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&1234567890**

MEDIUM ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&1234567890***

BOLD

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&1234567890**

BOLD ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&1234567890***

# ITC Franklin Pro

BLACK

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&1234567890**

BLACK ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&1234567890***

ULTRA

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz&1234567890**

ULTRA ITALIC

***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***abcdefghijklmnopqrstuvwxyz&1234567890***



# ITC Franklin Pro

12/14 THIN & THIN ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that *it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The ot*

12/14 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that *it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The oth*

12/14 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that *it be a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite*

12/14 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most**

12/14 BLACK & BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own vintage for this imaginary demonstration so that it be a deep shimmering crimson in color. You have two goblets before you. One is solid go wrought in the most exquite**

12/14 ULTRA & ULTRA ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before you. One**

18/20 THIN & THIN ITALIC

Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that *it be a deep shimmering crimson in color. You*

18/20 LIGHT & LIGHT ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that *it be a deep shimmering crimson in co*

18/20 MEDIUM & MEDIUM ITALIC

**Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in**

18/20 BOLD & BOLD ITALIC

**Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be a deep shimmering crim**

18/20 BLACK & BLACK ITALIC

**Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this demonstration, so that it be a shimmering crimson in**

18/20 ULTRA & ULTRA ITALIC

**Imagine that you have before you a flagon of wine. You may choose your favorite vintage for this imaginary demonstration, so that it be shimmering**

## ITC Franklin Pro

24 POINT

Imagine that you have before you a flagon of wine. You  
*Imagine that you have before you a flagon of wine. You ma*  
Imagine that you have before you a flagon of wine. Yo  
*Imagine that you have before you a flagon of wine. You*  
Imagine that you have before you a flagon of wine  
*Imagine that you have before you a flagon of wine. Yo*  
**Imagine that you have before you a flagon of wi**  
***Imagine that you have before you a flagon of wine***  
**Imagine that you have before you a flagon of**  
***Imagine that you have before you a flagon of wine***  
**Imagine that you have before you a flagon of**  
***Imagine that you have before you a flagon of wi***

## ITC Franklin Pro

30 POINT

Imagine that you have before you a flagon of  
*Imagine that you have before you a flagon of*  
Imagine that you have before you a flagon  
*Imagine that you have before you a flagon of*  
Imagine that you have before you a flag  
*Imagine that you have before you a flagon*  
Imagine that you have before you a fla  
*Imagine that you have before you a flagon*  
Imagine that you have before you a fl  
*Imagine that you have before you a flag*  
Imagine that you have before you a  
*Imagine that you have before you a fl*

## ITC Franklin Pro

36 POINT

Imagine that you have before you a  
*Imagine that you have before you a fl*  
Imagine that you have before you a  
*Imagine that you have before you a fl*  
Imagine that you have before you  
*Imagine that you have before you a*  
**Imagine that you have before yo**  
*Imagine that you have before you*  
**Imagine that you have before**  
*Imagine that you have before you*  
**Imagine that you have before**  
*Imagine that you have before yo*