

ITC Tabula™

A street in Montmartre. End of day.

ITC **Tabula** is designed to be read. It was originally conceived as a font to set film subtitles, according to Paris-based designer *Julien Janiszewski*. “I set parameters for the design whereby the letters had to be able to hold up at very small sizes when set on film, and yet must be able to be enlarged two thousand times to be read on a theatre screen,” he recalls.

Harbor Fwy.
next 3 exits

g

The subtitle font was not completed, but several months later Janiszewski revisited the design and saw that the constraints he had established for subtitling might also serve well for typographic signage. As he explains, “Many times this calls for a font that can be used easily in very large sizes for headlines on highway billboards and quite small for text copy.” With its new purpose in mind, work proceeded on the design for two more years before Julien was satisfied with the results.

a SUBTITLES

The final design is a somewhat squared sans serif family of four weights with corresponding italics – what Julien calls a “sensitive sans: one that is not restricted to geometric shapes but has a subtle calligraphic foundation.” **ITC Tabula** is a distinctive and handsome design that is also remarkably easy to read.

Believe me Jaqueline, I cannot stop this thing myself...

ITC Tabula

BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BOOK ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234512345

MEDIUM ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

BLACK ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz&1234567890

ITC Tabula

CHARACTER SET

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789ÇØÆŒßçøæœfifl^{ao}

&\$ç£¥€f%%@©^{®™}

()[]{}“”---«»?¿!¡.∴; †‡§¶*

ITC Tabula

8/10 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have *two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according to your*

8/10 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have *two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink; and according*

8/10 BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have *two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and drink*

8/10 BLACK & BLACK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be a deep shimmering crimson in color. You have *two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal-clear glass, thin as a bubble, and as transparent. Pour and*

10/12 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be *a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of crystal*

10/12 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be *a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other is of*

10/12 BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be *a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns. The other*

10/12 BLACK & BLACK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this imaginary demonstration, so that it be *a deep shimmering crimson in color. You have two goblets before you. One is of solid gold, wrought in the most exquisite patterns.*

12/14 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before*

12/14 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets before*

12/14 BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets*

12/14 BLACK & BLACK ITALIC

Imagine that you have before you a flagon of wine. You may choose your own favorite vintage for this *imaginary demonstration, so that it be a deep shimmering crimson in color. You have two goblets*

18/20 BOOK & BOOK ITALIC

Imagine that you have before you a flagon of wine. You may choose your *own favorite vintage for this imagi*

18/20 MEDIUM & MEDIUM ITALIC

Imagine that you have before you a flagon of wine. You may choose *your own favorite vintage for this*

18/20 BOLD & BOLD ITALIC

Imagine that you have before you a flagon of wine. You may choose *your own favorite vintage for this*

18/20 BLACK & BLACK ITALIC

Imagine that you have before you a flagon of wine. You may choose *your own favorite vintage for this*